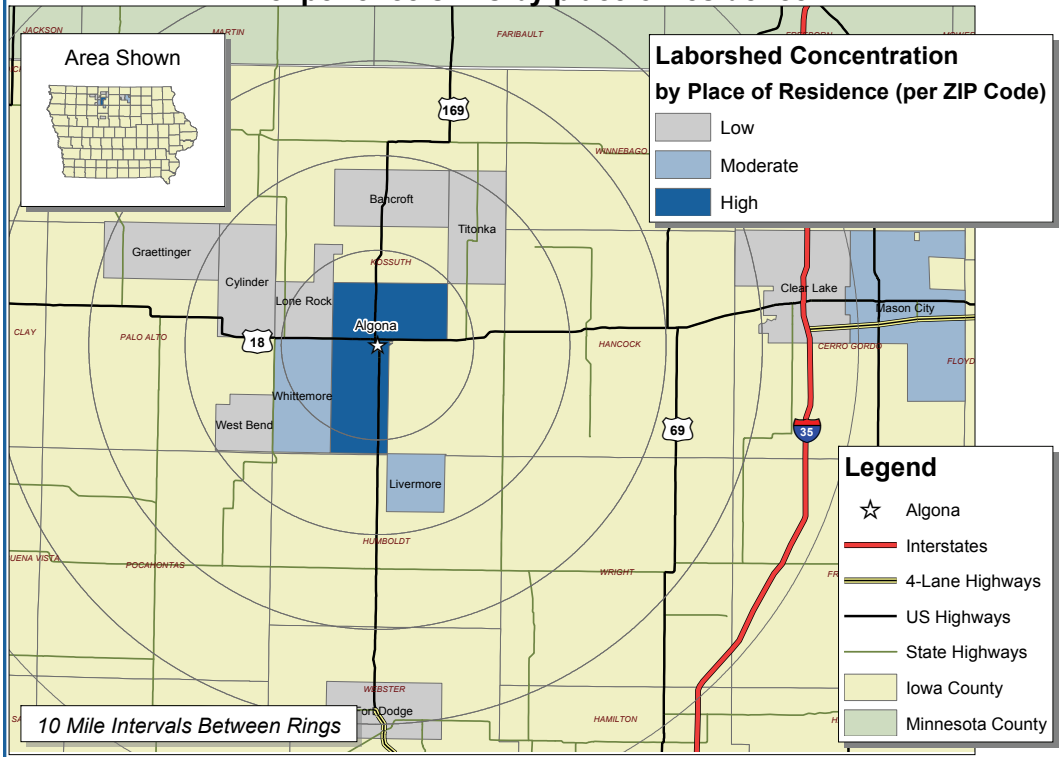


# Labor Characteristics

## Entertainment, Recreation, & Personal Services Kossuth County, IA Laborshed



### Concentration of those with transferable experience/skills by place of residence



### Estimated Potential Available Labor Per Occupational Category:

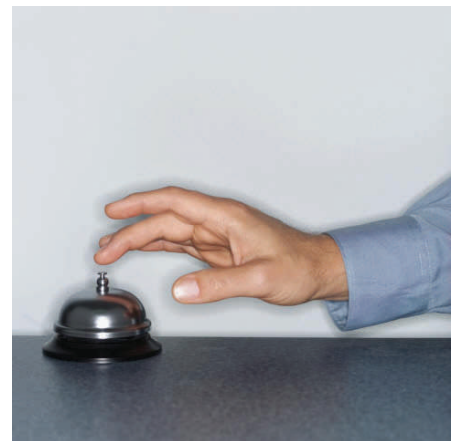
#### Business Operations:

- Owners - 362
- Managers - 543
- Receptionists - 178

#### Personal Services:

- Automotive Body & Related Repairers - 187
- Barbers - 180
- Child Care Workers - 906
- Clergy - 360
- Cooks - 181
- Fitness Trainers & Aerobics Instructors - 179
- Light Truck Drivers - 184
- Maids & Housekeeping - 364

**An estimated total of 3,624 people in the Laborshed area**



Workers who have transferable experience/skills in the industry are currently commuting an average of 4 miles one way for work. Those who are willing to change/accept employment are willing to commute an average of 10 miles one way for the right employment opportunity.

### Employment Status:

#### 71.4% Employed

- 27.5% of the employed are willing to change employment

#### 4.8% Unemployed

#### 4.8% Homemakers, Not Employed

#### 19.0% Retired

### Education Levels:

- 61.9% Education beyond high school
- 4.8% Vocational training
- 4.8% Trade certified
- 4.8% Associate degree
- 14.3% Undergraduate degree
- 19.0% Postgraduate degree

### Workplace Flexibility:

(by percent of interest)

- Cross-training - 66.7%
- Varied shifts (2nd, 3rd, & split) - 22.2%
- Job sharing - 44.4%
- Job teams - 77.8%
- Seasonal work - 55.6%
- Temporary work - 55.6%

### Other Facts:

- 60.0% paid an hourly wage
- 38.1% are/were employed full-time
- 33.3% are/were employed part-time
- 28.6% are/were self-employed
- 20.0% hold two or more jobs
- Currently working an average of 39 hrs/week

### Current Benefits:

- Health/medical insurance - 100%
- Pension/retirement/401K - 60.0%
- Dental coverage - 40.0%
- Disability insurance - 20.0%
- Life insurance - 20.0%

### Desired Benefits:

(by percent of interest)

- Health/medical insurance - 87.5%
- Dental coverage - 25.0%
- Vision coverage - 25.0%
- Life insurance - 12.5%
- Paid holidays - 12.5%
- Paid sick leave - 12.5%
- Paid vacation - 12.5%
- Pension/retirement/401K - 12.5%

### Top Advertising Media:

(for those seeking employment opportunities)

- Local/Regional Newspapers
  - *Algona Upper Des Moines*
  - *Globe-Gazette* - Mason City
- The Internet
  - [www.hotjobs.com](http://www.hotjobs.com)
  - [www.monster.com](http://www.monster.com)
- Networking through friends, family, or acquaintances
- Iowa Workforce Development Centers

### Underemployment:

Total Underemployment - 14.3%

- Low hours - 4.8%
- Mismatch of skills - 9.5%
- Low income - 0.0%

IWD only counts individuals once when estimating Total Underemployment.

### For more information regarding the Kossuth County Laborshed Analysis, contact:

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[www.paloaltoiowa.com](http://www.paloaltoiowa.com)

Information compiled by Iowa Workforce Development using Laborshed data released 2010.

Occupation	Occupational Code	Mean Wage	Entry Wage	Experienced Wage	Median Wage
Automotive Body and Related Repairers	49-3021	\$ 15.58	\$ 10.14	\$ 18.30	\$ 15.23
Chief Executives	11-1011	\$ 48.32	\$ 16.49	\$ 64.23	\$ 46.20
Child Care Workers	39-9011	\$ 8.86	\$ 7.59	\$ 9.49	\$ 8.71
Clergy	21-2011	\$ 25.92	\$ 20.52	\$ 28.63	\$ 27.50
Cooks, Restaurant	35-2014	\$ 9.91	\$ 7.85	\$ 10.94	\$ 9.20
Cooks, Short Order	35-2015	\$ 8.85	\$ 8.10	\$ 9.22	\$ 8.80
Fitness Trainers and Aerobics Instructors	39-9031	\$ 10.39	\$ 7.55	\$ 11.82	\$ 8.24
Floral Designers	27-1023	\$ 9.34	\$ 8.71	\$ 9.66	\$ 9.15
Graphic Designers	27-1024	\$ 14.70	\$ 10.77	\$ 16.66	\$ 13.07
Hairdressers, Hairstylists, and Cosmetologists	39-5012	\$ 9.84	\$ 7.62	\$ 10.95	\$ 7.69
Human Resources, Training, and Labor Relations Specialists, All Other	13-1079	\$ 17.94	\$ 12.17	\$ 20.83	\$ 17.92
Maids and Housekeeping Cleaners	37-2012	\$ 9.51	\$ 8.41	\$ 10.06	\$ 9.21
Managers, All Other	11-9199	\$ 26.03	\$ 10.51	\$ 33.78	\$ 22.62
Personal and Home Care Aides	39-9021	\$ 10.07	\$ 8.90	\$ 10.65	\$ 9.74
Receptionists and Information Clerks	43-4171	\$ 10.40	\$ 8.18	\$ 11.51	\$ 10.05
Taxi Drivers and Chauffeurs	53-3041	\$ 11.85	\$ 9.24	\$ 13.15	\$ 12.22
Truck Drivers, Light or Delivery Services	53-3033	\$ 11.41	\$ 8.11	\$ 13.06	\$ 9.71

This Iowa Wage Survey for Iowa Workforce Development (IWD) Region 3/4 service area was produced by the Labor Force & Occupational Analysis Bureau to provide communities local information on wages by occupation. This publication was developed specifically for the IWD Region 3/4 service area. The source of the wage and employment data is the 2009 Iowa Wage Survey. Additional data from the Iowa Wage Survey for individual counties, Iowa Workforce Development regions, and by industry statewide are available on the Iowa Workforce Development web site located at [www.iowaworkforce.org](http://www.iowaworkforce.org).