

KCEDC TOURISM COMMITTEE UPDATE

County-Wide Breakfast 2006

With the annual breakfast fast approaching, the members of the Tourism Committee have been working to finalize plans for the event.

Below we have listed our tentative concepts:



Theme: Birthday

There are four communities celebrating milestone birthdays this year (Bancroft, Burt, Lu Verne and West Bend), and most importantly, KCEDC Celebrates ten years!

Publicity: Radio and Newspaper

We plan to schedule continuous media releases until the end of this year, highlighting and promoting past and present accomplishments of KCEDC. Several different concepts are being developed, including featuring area officials in radio ads and focusing on individual committee achievements.

Decorations and Event Highlights

Keeping with our theme, we are planning to feature balloons, trivia questions, and other birthday related decorations. New this year is a "Gift Basket" idea. We would like to encourage county businesses and groups of all kinds to create gift packages for auction. Basket ideas are only limited by your imagination! Hopefully, this feature will become an annual element of the county-wide breakfast.

Please encourage your business associates to participate in this exciting new project! Any questions should be directed to KCEDC.

- Golf Weekend
- Spa Experience
- Barbeque Party
- Romantic Weekend
- Healthcare Package
- Shopping Spree
- Sports Package
- Fishing Adventure



- Toys and Games
- Room Make Over
- Planes, Trains and Automobiles
- Candles, Candy, Chocolate
- Coffee Lovers
- Wine and Cheese Picnic
- Birthday Bash
- Vegas Fun

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Gift Baskets for County Wide Breakfast

The Kossuth County Economic Development Corporation is asking area businesses to create a Gift Basket to be used as a table centerpiece at this year's KCEDC County Wide Breakfast, which will be held August 22nd. Baskets may be purchased or may be created using promotional items from your business. We encourage creativity from your business and your employees. The baskets will be auctioned off during the County Wide Breakfast. Proceeds will go towards marketing Kossuth County. Listed below are the guidelines for creating a basket:

Number of Baskets: Limit of 1 per business.

Basket Contents: May purchase a pre-made basket, or create your own. You may use promotional items from your business. Feel free to be creative.

Bid Indicator: State the dollar amount as an indicator where to start bidding.

Deadline to Donate Basket: Please have baskets created and delivered to Kossuth County Economic Development Corporation by **August 1st**.

Please call KCEDC at 515-295-7979 to let us know if you want to donate a basket or if you have any questions. Please fill out this form below and return to KCEDC. We are excited about our 10-year celebration and truly appreciate your support!

Name of Your Business: _____

Address: _____

Phone: _____

Basket Contents: _____

Suggested Dollar Amount to start Bids: _____

Please complete this form and return with your basket to:

Kossuth County Economic Development Corporation

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Algona, IA 50511

Ph: 515-295-7979

Fax: 515-295-8873

Email: kcedc@kossuthia.com

Thank you for your support!

Visit our website at www.kossuth-edc.com