



MEDIA RELEASE

June 3, 2010
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ACCELERATE YOUR BUSINESS SUCCESS

The Mid Iowa Growth Partnership is very pleased to partner with Iowa Farm Bureau's Renew Rural Iowa initiative to bring "The Recipe for Business Success" seminar to Ft. Dodge on June 16th. The powerful day-long workshop is for people already in business looking to grow their business ventures or those with a start-up idea or plan.

This seminar will challenge your strategic thinking and help you make solid and informed business decisions to significantly improve your company's performance. Curt Nelson, President and CEO of the Entrepreneurial Development Center (EDC) in Cedar Rapids will lead you to strategically look at:

- your business' fit in the market
- how to craft a business plan that doesn't just sit on your shelf
- your team and why balance is so critical
- the character and importance of a great leader
- what resources are out there for your business, and what it takes to access them

Attendees of this seminar receive actionable takeaways that they can begin implementing immediately (includes a report card identifying areas for improvement specific to your business).

There are many technical and financial resource providers to assist business. Many of them will be present for networking with attendees during the lunch hour for an added benefit.

When: Wednesday, June 16 8:15a.m. – 3:30 p.m. lunch will be provided.
Where: Mid Iowa Growth Partnership Office..... 217 S. 25th Street, Fort Dodge.
Please Register Now – cost is covered by Iowa Farm Bureau and Mid Iowa Growth Partnership....**registration required**.....www.renewruraliowa.com

For more details: Contact Renew Rural Iowa....(800) 254-9670.